

SPC

soap, perfumery
& cosmetics

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**Sun
care**

The golden touch

Benelux & Germany
Shifting sales routes

Ingredients
Ahead of the game

1. A bigger dose from RPC Bramlage

RPC Bramlage has introduced a new airless pump with several benefits including a large dose and ease-of-use. The XLS is mainly designed for professional applications in the spa and hair care sectors. However, RPC Bramlage says it is also suitable for family sized home-use products.

The XLS pump fits onto the company's 500ml AirFree Vinci bottle, but can also be adapted to larger bottle sizes (up to 1l). It delivers an accurate 5ml dose each time, with end users able to control the operation to deliver the exact amount of product they require. It also has a very high restitution rate (a minimum of 90% of product) compared with traditional atmospheric systems.

RPC Bramlage
www.rpc-bramlage.com



2. Anisa International unveils new brushes

Anisa International has debuted five new collections at Cosmoprof Bologna. The make-up tools specialist introduced a patent-pending Wing Collection, an eight-piece line for powder formulas. The tapered head shape lets the user intuitively sweep product onto the skin.

Also on display was the second generation of Anisa International's Artisanal Collection; each brush in this line features a unique blend of fibres tailored to specific types of formulations. The new 12-piece Skincare Collection, meanwhile, offers multifunctional tools for moisturising, cleansing and exfoliating the face and body, while the Mineral Spirits Collection infuses very finely ground crystals – in sunstone, rose quartz, amethyst, ruby, citrine and smokey quartz versions – into the brush fibres. Finally, the new Eco-Friendly Face Collection features eight environmentally responsible brushes.

Anisa International
www.anisa.com

3. TNT helps Valentino go for gold

TNT Global Manufacturing has decorated the latest fragrance from Valentino with an embossed, gold electroplated brass plate. The company says brass was selected for its rigidity, which prevents deformation and malleability, to achieve a sharp brand mark. A technical challenge was said to be the small yet detailed studs; the company developed a process to avoid hanging marks during the electroplating process.

TNT Global Manufacturing
www.tntgm.com

4. Albéa supports Cacharel for Yes I Am fragrance launch

Yes I Am is the new feminine fragrance from Cacharel, whose packaging takes inspiration from the make-up category. Albéa has supported this launch by developing the unusual red lipstick-shaped cap.

The lipstick-like cap comprises six technical components with 'Yes I Am' embossed on the collar and was manufactured at Albéa Parigné, the company's centre of excellence for fragrance and skin care caps.

Albéa
www.albea-group.com

5. Innovia offers squeezable eco films

Innovia Films has added new grades to its Biaxially Oriented Polypropylene (BOPP) squeezable Rayoface label feedstock range. The clear CZFA51 and white WZFA51 films offer cosmetics manufacturers the opportunity to save time and money when switching from traditional PE85. As the films are thinner, their use reduces the number of reels required by up to 60%. This results in a carbon footprint reduction of 45%.

Innovia Films
www.innoviafilms.com

Packaging

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