

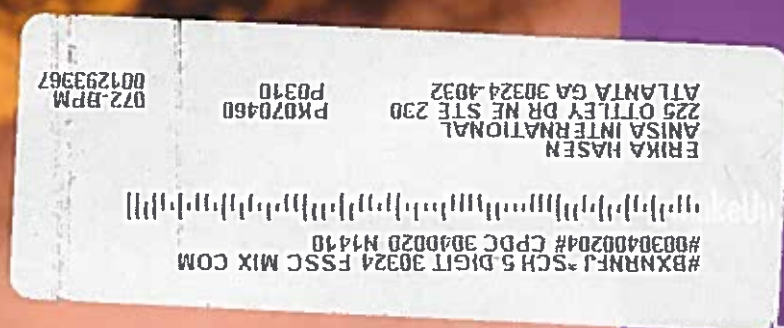
# BEAUTY : PACKAGING

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## SUSTAINABLE PACKAGING:

### Why 'Green' Is on Everyone's Lips



- Metallic Attraction
- Packaging on Demand
- Keaton and Luxe Pack LA Review
- Cosmoprof Bologna Review
- Luxe Pack New York Preview
- MakeUp in Paris Preview

# On the Road with BP: California Supplier Visits

WHILE IN TOWN FOR THE L.A. SHOWS, BEAUTY PACKAGING'S JAY GORGA AND JAMIE MATUSOW STOPPED AT A NUMBER OF SUPPLIER SHOWROOMS. HERE'S WHAT'S HAPPENING AT NORTH PACIFIC INTERNATIONAL, QUEENSPACK, GLOBAL PACKAGING AND ANISA INTERNATIONAL.

**N**orth Pacific International (NPI) is a 25-year-old Chino, CA-based supplier of heat transfer labels and hot stamping foils, used primarily for cosmetics packaging. High-quality foils for application on bottles and jars are all printed in Japan. They can be applied to both plastic and glass—and are now frequently also applied to makeup products including mascara and lipstick packages “which are using the foils to stand out,” said Oscar Gordillo, technical support, North Pacific International, adding, “the way we decorate with labels is different in design.” NPI also manufactures the machinery used to decorate the parts.

Design, quality control and “product handling” are key tenets at Queenspack (also known as K.K.), a China-based packaging supplier that specializes in high-transparency plastics, mostly with double-wall construction. At their U.S. headquarters in Brea, CA, an extensive assortment of packaging families—including multi-

sized bottles, jars and plastic caps—lines the many shelves of the showroom. A wide range of decorating options are shown for their 70% stock/30% private custom molds. Simmer Wang, principal, and William Chu, sales manager, showed Beauty Packaging their very comprehensive apps which were developed for easy access to their catalog by brands around the world.

At their company offices and showroom in La Habra, CA, Vinjay Upasani, president, Global Packaging Inc., explained that they are focused on expanding their product portfolio and offering a range of services to ensure “very strong quality control” and “an additional look” during production at their facility in China. Global offers a wide array of packaging options from tubes to dual-dispensing airless bottles and skin sticks. They also have designed and produced some unique custom dispensing packs and caps, including a patented stainless-steel roller ball that guards against leakage and fits standard 16- and 18-neck bottles. On the horizon: additional solutions for Color Cosmetics.

Anisa International has opened a new location, in Santa Monica, CA. According to founder & CEO, Anisa Telwar Kaicker, the 1,400 square foot space will serve as “an inspiration and innovation center to better serve an expansive list of current customers and a thriving hub of new West Coast beauty brands—many of who are dedicated to sustainable packaging.”

Anisa LA features an extensive library of product designs including cosmetic and skincare brushes, brush cleaners, storage solutions, body care, and a full assortment of lashes. Clients can experience Anisa's latest launches and new technologies dedicated to sustainable brush manufacturing.

The studio is led by Cindy Chang, senior vice president of business development and Tamar Garabedian, senior director of business development. (See more on Anisa International in the feature article on Sustainable Packaging and Practices in this issue.) **BP**

